



SPONSORSHIP APPLICATION

Thank you for supporting Lynchburg's International Festival. Please find below our plan to acknowledge your generosity. Note that in-kind donations will be included in total donation amounts.

All contributions are tax-deductible to the extent allowed under the law.

Benefits for ALL Festival Sponsors

- Exposure to diverse customer base
- Listing in our social media outlets: Facebook, Twitter, Instagram
- Community pride and investment

SELECT ONE:

- PLATINUM** - \$5000 or more
- Name announced on main stage throughout the event
 - Free sponsor/vendor booth
 - Priority booth placement
 - Name listed on festival day publicity materials
 - Full page ad in Souvenir Booklet*
 - Name listed in print and radio promotions
 - Four festival t-shirts

- GOLD** - \$2500
- Free sponsor/vendor booth
 - Priority booth placement
 - Name listed on festival day publicity materials
 - Half page ad in Souvenir Booklet*
 - Name listed in print and radio promotions
 - Three festival t-shirts

- SILVER** - \$1000
- Free sponsor/vendor booth
 - Name listed on festival day publicity materials
 - Quarter page ad in Souvenir Booklet*
 - Two festival t-shirts

- BRONZE** - \$500
- Free sponsor/vendor booth
 - Name listed on festival day publicity materials
 - Logo in Souvenir Booklet*
 - Two festival t-shirts

- FRIEND** - \$250
- Name listed in Souvenir Booklet
 - One festival t-shirt

IMPORTANT INFORMATION:

The City of Lynchburg is serving as our fiscal agent. Please make your check payable to: **City of Lynchburg**, and note "International Festival" on the memo line.

MAIL CHECK TO:

Lynchburg International Festival, Human Resources Department, 900 Church Street, Lynchburg, VA 24504

Company/Business: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Today's Date: _____ Signature: _____

** Deadline for ads in Souvenir Booklet is March 31, 2020 by 5PM. Ads must be submitted in PDF format.*