



WRITTEN DIRECTIVE	No. PD17-0100	Page: 1 of 3
Subject: VISION, VALUES, AND MISSION	Effective Date:	1-23-17
	Supersedes/ Amends:	PD15-0100
	Reference:	12.2.1



I. Purpose

The purpose of this directive is to state the Vision, Values, and Mission of the Lynchburg Police Department.

II. Policy

The Lynchburg Police Department is committed to attaining the stated vision, values, and mission through the development and pursuit of goals designed to enhance police service to the community.

III. Vision, Values, and Mission

A. Vision

We will enhance community safety and improve the quality of life in our City, by exemplifying our values of leadership, professionalism, and dedication through:

1. partnerships,
2. creative strategies, and
3. proven policing approaches.

B. Values

The Lynchburg Police Department's Values Statement expresses what the Department values and the kind of police department we are. It is the core of our philosophy and beliefs. These values are demonstrated in the actions of each member of the Lynchburg Police Department.

1. We, the members of the Lynchburg Police Department, value:
 - a) Leadership - Leadership is evidenced both inside and outside the Department by:
 - 1) a caring attitude toward fellow employees, the Department, and the community

- 2) administrative courage
 - 3) teamwork
 - 4) creativity
 - 5) problem solving
 - 6) a desire to do the right thing
 - 7) constant improvement of ourselves, our department, and our community.
- b) Professionalism - Professionalism encompasses:
- 1) integrity
 - 2) accountability
 - 3) competence
 - 4) honor
 - 5) trust
 - 6) pride
 - 7) lawful and ethical behavior.
- c) Dedication - Dedication is demonstrated by:
- 1) commitment
 - 2) bravery
 - 3) compassion
 - 4) courtesy
 - 5) stewardship
 - 6) responsiveness
 - 7) a spirit of service.

C. Mission

We build community by protecting and serving the public with honor, courage, and fairness for all.

The Lynchburg Police Department's policing model of building community is poised on the two pillars of Protection and Service. We must maintain a balance in order to effectively accomplish our stated goal.

1. Protecting:

The community must feel safe. Our neighbors demand that we protect them and their property from crime. The residents of Lynchburg want to live work and play in a safe environment. They want to raise their children in a wholesome atmosphere. In order to effectively protect the community we need to be direct and proactive in our approach. We must apply evidence based policing practices that make use of Intelligence Led Policing, focusing on prolific criminal offenders and removing them from our streets.

2. Serving:

The community must not feel that its police department is an occupying army. It must trust and believe that the actions of their police are legitimate and unbiased. The community wants to have a voice in the way they are policed. In order to effectively serve the LPD must vigorously conduct positive citizen engagement; we must look for ways to build bridges of understanding and trust in all our communities. We must be perceived as being fair and impartial, engaged in constitutional policing practices. You are the community's champions, respected and trusted because of your honor, courage, and fairness

Original Signed

Raul M. Diaz
Chief of Police

January 23, 2017

Date