



<b>WRITTEN DIRECTIVE</b>	No. <b>PD15-0100</b>	Page: <b>1 of 3</b>
Subject:  <b>VISION, VALUES, AND MISSION</b>	Effective Date:	<b>03-11-15</b>
	Supersedes/ Amends:	<b>PD11-0100</b>
	Reference:	<b>12.2.1</b>



I. Purpose

The purpose of this directive is to state the Vision, Values, and Mission of the Lynchburg Police Department.

II. Policy

The Lynchburg Police Department is committed to attaining the stated vision, values, and mission through the development and pursuit of goals designed to enhance police service to the community.

III. Vision, Values, and Mission

A. Vision

We will enhance community safety and improve the quality of life in our City, by exemplifying our values of leadership, professionalism, and dedication through:

1. partnerships,
2. creative strategies, and
3. proven policing approaches.

B. Values

The Lynchburg Police Department's Values Statement expresses what the Department values and the kind of police department we are. It is the core of our philosophy and beliefs. These values are demonstrated in the actions of each member of the Lynchburg Police Department.

1. We, the members of the Lynchburg Police Department, value:

- a) Leadership - Leadership is evidenced both inside and outside the Department by:
  - 1) a caring attitude toward fellow employees, the Department, and the community
  - 2) administrative courage
  - 3) teamwork
  - 4) creativity
  - 5) problem solving
  - 6) a desire to do the right thing
  - 7) constant improvement of ourselves, our department, and our community.
  
- b) Professionalism - Professionalism encompasses:
  - 1) integrity
  - 2) accountability
  - 3) competence
  - 4) honor
  - 5) trust
  - 6) pride
  - 7) lawful and ethical behavior.
  
- c) Dedication - Dedication is demonstrated by:
  - 1) commitment
  - 2) bravery
  - 3) compassion
  - 4) courtesy

- 5) stewardship
- 6) responsiveness
- 7) a spirit of service.

C. Mission

The mission of the Lynchburg Police Department is to preserve the peace and maintain order in our community by:

1. Preventing crime and protecting people and property.
2. Investigating criminal activity and apprehending criminals.
3. Promoting traffic safety.
4. Educating those we serve.
5. Working cooperatively to solve neighborhood problems.
6. Fostering positive relationships and neighborhood self-sufficiency.
7. Practicing bias-free recruitment, hiring, and promotion.

While respecting the rights and dignity of all persons.

*Original Signed*

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Parks H. Sned  
Chief of Police

March 11, 2015

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Date