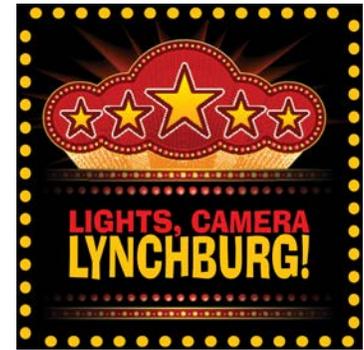


# Lights, Camera, Lynchburg!

## 2013 Video Competition Official Rules

### Competition Categories & Awards



Amateur: Ages 18 and Below

1<sup>st</sup> Place: \$300

2<sup>nd</sup> Place: \$200

3<sup>rd</sup> Place: \$100

Amateur: Ages 19 and Above

1<sup>st</sup> Place: \$500

2<sup>nd</sup> Place: \$250

3<sup>rd</sup> Place: \$150

Top of the Class!

1<sup>st</sup> Place: \$300

2<sup>nd</sup> Place: \$200

3<sup>rd</sup> Place: \$100

Professional: Ages 19 and Above

1<sup>st</sup> Place: \$1200

2<sup>nd</sup> Place: \$400

3<sup>rd</sup> Place: \$200

Viewers' Choice \$500

### Category Definitions

**Amateur:** This category is reserved for video makers with little or no experience at making videos. They may be video hobbyists or enthusiasts but do not make an income as a video producer.

**Professional:** This category is reserved for professionals in the field of video production. This includes: professional videographers, directors, actors, on camera talent, editors, writers, technicians, performers, etc.

**Top of the Class!:** Students in grades Kindergarten through 12<sup>th</sup> may enter this category as a group when sponsored by a teacher, non-profit group leader, or other adult. Students participating in this category are exempt from the eligibility rules: *Employees of the City of Lynchburg, contractors and their respective affiliates, sponsors, advertising and promotion agencies and members of the immediate family (parent, child, sibling and spouses) and of the household in which all such persons are domiciled are not eligible to enter.* All prize money in this category will be issued to the class, non-profit group etc., to benefit contest participants.

**Viewers' Choice:** All finalists as selected by the judges will be eligible for this award. This award will be determined by the video that receives the most votes on an online poll. It may be an amateur or professional video.

Videos shall be between one (1) and three (3) minutes in length excluding slates, countdowns, leading and trailing black. All videos shall be accompanied by an entry form. Videos shall be in the DVD format. Only one entry will be accepted per household. All work must be original and you own or have releases for all of the content/music presented in the video.

### Contest Timeline

- **August 12, 2013** - Contest begins.
- **November 1, 2013, 5:00 p.m.** - Deadline for video submissions.  
Deliver in person or mail entry to: LCL Competition, Communications and Marketing, City Hall, 900 Church Street, Lynchburg, VA 24504.
- **December 6, 2013, 7:00 p.m.** – Awards Ceremony at James River Conference Center.

### Eligibility

The contest is open to all ages and skill levels. However, anyone below the age of 18 years of age must provide written consent from a parent or guardian to enter. Employees of the City of Lynchburg, contractors and their respective affiliates, sponsors, advertising and promotion agencies and members of the immediate family (parent,

child, sibling and spouses) and of the household in which all such persons are domiciled are not eligible to enter. Void where prohibited. The Contest is subject to all federal, provincial, state and local laws and regulations.

**All videos submitted for the contest shall have all necessary releases, clearances, waivers, etc. for every image and audio clip used, and does not infringe on any intellectual property, privacy, or publicity rights or any other legal or moral rights of a third party. The content does not promote information that is false, misleading, or illegal. The content does not infringe any patent, trademark, trade secret, copyright or other proprietary rights of any party; the content does not contain any confidential information of any kind.** No further permissions, consents or payments are required from or to Entrant or any third party in connection with the use by City of Lynchburg of the rights granted hereunder, there is and will not be any agreement with a third party that may in any way interfere with the City of Lynchburg rights under this license, and such rights are and shall be free and clear of any and all claims, rights and obligations whatsoever. Videos previously submitted in this competition are not eligible to be re-entered. The City of Lynchburg reserves the right to review any content submitted at any time, and to disqualify any entry which, in its sole discretion, is deemed to be inappropriate, offensive, unsuitable, or it deems may otherwise be in violation of these Contest rules, applicable laws or regulations, or the rights of any third party.

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### ***How Winners Will Be Selected***

Each entry will be previewed by a committee made up of City employees to determine if the entry qualifies for the contest. All qualified entries will then be sent to a panel of judges for the category submitted. The judges will select the top videos in each category and determine the overall winners. The Viewers Choice Award will be chosen by an online poll.

The judges will evaluate each video on its own merits. Scoring will be based on the creativity of the video, emotional impact, and how well the video represents the city of Lynchburg as a whole. The style of the video is determined by the entrant. Styles may include but is not limited to: documentary, music video, dramatic, news, magazine, talk show, reality show or any combination the entrant desires. Subject matter of the video is determined by the entrant.