



City of Lynchburg, Virginia
Holiday Tree Ornament for the Governor's Mansion
- A Juried Contest for City Artisans & Crafters -

The Executive Mansion, home of Virginia's first family, has announced the 2015 Mansion Holiday Tree theme: "Celebrating Virginia's Localities." An invitation has been extended to every county, city and town in the Commonwealth to provide a handcrafted ornament for this tree.

All eligible artisans and crafters, 18 years of age and older, and a resident of the city of Lynchburg or a full-time "resident student" of any of our Lynchburg colleges or universities, may submit a handcrafted ornament to the City for consideration. All submissions will be reviewed by a panel of local judges. The winning ornament will be sent to the Governor's Mansion, where it will represent the City of Lynchburg on the 2015 Executive Mansion Holiday Tree.

Guidelines for Creation of the Ornament

- ❖ The theme of the ornament is left to the discretion of the artisan or crafter; however, it should represent one or more unique feature(s) of Lynchburg. For example:
 - Monument Terrace
 - Point of Honor
 - A Lynchburg city college/university
 - Seven hills
 - Batteau
 - Old City Cemetery
 - Highlight of Lynchburg history

- ❖ **The size of the ornament must be no larger than 6".** Shape and material is at the discretion of the artisan/crafter, however the ornament must be handcrafted and one-of-a-kind (following the 80/20 rule where 80% of the work is "touched" by the artist). Nuances of selection include: authenticity and quality workmanship.
- ❖ No purchased ornaments will be accepted. The exception would be a purchased holiday ball with a hand-painted scene of something from our city.
- ❖ The ornament shall include the name of the city: Lynchburg; and after the winning selection is made, the artist will sign it as well.

The following is the criteria for submission:

- ❖ Artisans must be at least 18 years of age or older and a resident of the City of Lynchburg or a full-time resident student of Randolph College, Lynchburg College, Liberty University, Virginia University of Lynchburg or Central Virginia Community College.



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- ❖ All submissions are due by 4:00 p.m. on Thursday, Friday, October 2, 2015 at Communications & Marketing, City Hall, 900 Church Street (ground floor, 10th St. side of building).
- ❖ Artisans/crafters may ship or hand-deliver their submissions, along with the completed Holiday Ornament Submission Form to the Communications & Marketing, 900 Church Street, Lynchburg, VA 24504.
- ❖ Judging will take place in early October by a panel of local judges.
- ❖ Ornaments should be submitted in protected packaging to ensure their safety through the judging process.
- ❖ The City assumes no responsibility for ornaments damaged due to lack of proper packaging. Care will be taken with all submissions, but the City accepts no responsibility in the event of an accident.
- ❖ When ornaments arrive at Communications & Marketing, they will be photographed with the attached Holiday Ornament Submission Form which will include complete contact information. Each submission will be assigned a number which will be used until the judging is complete. This way all submissions remain anonymous until after a final selection is made, at which point, the winning artist will be asked to sign their ornament prior to it being shipped to the Governor's Mansion.
- ❖ Submissions not selected for the Executive Mansion will remain on display on the City Hall holiday tree through the 2015 holiday season, after which, the artists may claim their ornaments for their own.
- ❖ The mansion officially opens for the holidays the evening of the Capitol Tree Lighting with an open house for the general public. This year, the date of that event is Friday, December 4, 2015. The tree will be available to view at that time as well as during tour hours throughout the Holidays.
- ❖ Questions? Call Communications & Marketing (434) 455-3800.

The City of Lynchburg looks forward to your submissions.